

NICOLE BORDEN

GRAPHIC DESIGNER & WEB DESIGNER

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(805) 335 0530

San Luis Obispo, CA

RELEVANT EXPERIENCE

Oracle NetSuite – Creative Design Intern

Remote/Redwood Shores, CA | June 2023 - Present

- Work in-house on the creative team completing projects for the marketing, events, and social team while adhering to detailed design systems and guidelines.
- Efficiently managing multiple projects in a fast-paced environment, and meeting tight deadlines and changing deliverables.
- Develop presentations with complex information, create design assets, signage, merchandise, logo placement on apparel, email banners, and social media posts.
- Conduct research for spatial designs, activations, and event concepts for the company's annual corporate conference SuiteWorld, with over 7,000 attendees.

Cal Poly Iter8 Club – UX Designer/Project Manager

San Luis Obispo, CA | January 2023 - June 2023

- Managed a team of 4 designers, overseeing the development of brand identity and website landing page prototype for a children's shoe brand startup, from ideation to completion.
- Organized team meetings, set agendas, and delegated tasks, fostering a collaborative environment.
- Met regularly with client to refine designs and ensure alignment with project goals.
- Conducted user research, utilizing qualitative and quantitative methods such as interviews, surveys, and user personas. Developed low-fidelity to high-fidelity wireframes, conducted user testing, and iteratively prototyped to create human-centered designs.

UCSB Department of Recreation – Graphic Designer/ Instructor

Santa Barbara, CA | June 2021 - August 2023

- Designed layouts for the weekly UCSB Junior Lifeguards Journal, detailing camp activities for children and distributed to parents and legal guardians.
- Provided instruction and training in professional lifeguarding skills to children, while prioritizing their safety and a supportive learning environment.

ADDITIONAL EXPERIENCE

Cal Poly ASI – Lifeguard

San Luis Obispo, CA | January 2022 - Present

- Developed skills such as adapting to sudden changes, strong work ethic, and communicating with individuals in a professional manner.

EDUCATION

California Polytechnic State University, San Luis Obispo, CA

B.F.A. in Graphic Design

GPA: 3.67 | Graduating June 2024

SKILLS

Tools

Adobe Suite

Figma

Microsoft Office

Wix Website
Builder

Basic HTML & CSS

Slack

Soft Skills

Effective

Communication

Self Motivation

Collaboration

Critical Thinking

Open-minded

Design Abilities

Design Systems

Prints + Digital
Design

Logo & Branding

Photo retouching

Mockups

Motion Graphics

Illustration

UI Design

Web Design

Typography

Prototyping

User-Centered
Design

AWARDS

Paperboard Packaging Alliance (PPA)
Scholarship | 2024

3rd place at UX Fest SLO for Website
Prototype | 2023

Santa Barbara Scholarship Foundation
Scholarships | 2021 – 2023

Susan Rose and Allan Ghitterman Art
Scholarship | 2020