NICOLE BORDEN

GRAPHIC DESIGNER & WEB DESIGNER

NICOLEBORDEN.COM
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RELEVANT EXPERIENCE

Oracle NetSuite – Remote/Redwood Shores, CA

Junior Creative Designer | June 2024 – Present

- Work in-house on the creative team completing projects for the marketing, events, and social team while adhering to detailed design systems and guidelines.
- Working on digital and print deliverables for company events, social posts, microsites, email templates, signage, and interactive PDFs.
- Conduct research for spatial designs, activations, and event concepts for the company's annual corporate conference SuiteWorld, with over 6,000 attendees.

Creative Design Intern | June 2023 – June 2024

- Create vector-based illustrations for various purposes, including email headers, sigange, merchandise, mockups, PowerPoint presentations, logo placements on merchandise, and spec sheets.
- Efficiently managing multiple projects in a fast-paced environment, and meeting tight deadlines and changing deliverables.
- Participate in brainstorming sessions with cross-functional teams, offering creative input and solutions for marketing campaigns and events.

Cal Poly Iter8 Club – UX Designer & Project Manager

San Luis Obispo, CA | January 2023 – June 2023

- Managed a team of 4 designers, overseeing the development of brand identity and website landing page prototype for a children's shoe brand startup, from ideation to completion.
- Organized team meetings, set agendas, and delegated tasks, fostering a collaborative environment.
- Met regularly with client to refine designs and ensure alignment with project goals.
- Conducted user research, utilizing qualitative and quantitative methods such as interviews, surveys, and user personas. Developed low-fidelity to high-fidelity wireframes, conducted user testing, and iteratively prototyped to create human-centered designs.

UCSB Department of Recreation – Graphic Designer/Instructor

Santa Barbara, CA | June 2021 – August 2021

- Designed layouts for the weekly UCSB Junior Lifeguards Journal, detailing camp activities for children and distributed to parents and legal guardians.
- Provided instruction and training in professional lifeguarding skills to children, while prioritizing their safety and a supportive learning environment.

EDUCATION

California Polytechnic State University, San Luis Obispo, CA

B.F.A. in Graphic Design | June 2024

SKILLS

Tools

Adobe Suite	
Figma	
Microsoft Office	
Wix Website Builder	
Basic HTML & CSS	
Slack	

Soft Skills

Communication

Self Motivation

Collaboration

Critical Thinking

Open-minded

Design Abilities

Design Systems

UI Design

Web Design

Typography

Prototyping

Wireframing

User-Centered Design

Logo & Branding

Photo retouching

Mockups

Motion Graphics

Illustration

AWARDS

NetSuite Values In Action Award - Care About Each Other and The World Nominee | 2024

Paperboard Packaging Alliance (PPA) Scholarship | 2024

3rd place at UX Fest SLO for Website Prototype | 2023

Santa Barbara Scholarship Foundation Scholorships | 2021 – 2023